



2017 ASAMarketplace.net APPLICATION & CONTRACT

ASAMarketplace.net offers the staffing industry a directory of products and services that help executives find solutions for their organization's needs. It features an intuitive and searchable database of industry suppliers that leads decision makers directly to your firm.

<p>Company name _____</p> <p>Company contact _____</p> <p>Address _____</p> <p>City / State / ZIP Code + 4 _____</p> <p>Phone _____ Fax _____</p> <p>Email _____</p> <p>Website _____</p> <p>If agency, name of advertiser _____</p> <p>Signature _____ Date _____</p> <p><small>Signature affirms authorization to bind company (and, if agency, the advertiser), and agreement to abide by the terms and conditions of this contract.</small></p>	<p>Payment <i>See payment policy. Nonmembers add 50% to rates.</i></p> <p>Cost for Listing Package \$ _____</p> <p>Grand Total (for all advertising): \$ _____</p> <p><input type="checkbox"/> Check enclosed (payable to American Staffing Association)</p> <p><input type="checkbox"/> Charge credit card: <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa</p> <p>Card number _____ Expiration date _____</p> <p>Cardholder name _____</p> <p>Billing address _____</p> <p>City / State / ZIP code + 4 _____</p> <p>Daytime phone _____</p> <p>Cardholder signature _____ Date _____</p> <p><small>ASA believes your right to privacy is important. Any credit card information furnished to ASA will be used only as necessary to process payment and will not be shared with any other party except as may be required by law. All sales are final and no cancellations will be accepted. Nonmembers add 50% to all rates. Member rates apply only if membership is maintained for the duration of this contract</small></p>
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Step 1 (of 4) SELECT LISTING PACKAGE

<i>CHECK ONE</i>	<input type="checkbox"/> Upgraded Bundle \$1,198	<input type="checkbox"/> Select Bundle \$3,300
Primary Category Choices	3	5
Targeted Category Choices	3	5
Section Choices	3	5
Targeted Banner Ads	1	2
Share Articles & Press Releases		
Share Email & Website		
Company Description & Logo		
Prioritized in Search Result	add \$500	
Leaderboard Ad (runs on top of entire website)	add \$7,270	add \$7,270
Premiere Skyscraper Ad (runs on right hand side of entire website)	add \$4,150	add \$4,150
Preferred Skyscraper Ad (runs on right hand side of entire website)	add \$2,075	add \$2,075
Footer Ad (ad runs on bottom of entire website)	add \$3,635	add \$3,635
Additional Premium:		
Total:		

Global Advertising (Entire Site)

Leaderboard Ad

Skyscraper Ads

Footer Ad

Targeted Advertising (Select Categories)

BUSINESS SERVICES

Primary Banner Ad

WEB DESIGN

Targeted Banner Ad

Step 2 (of 4) SELECT CATEGORIES

(Please do not exceed your allotment based on your package selection on previous page.)

A. Primary Categories *General business and industry classifications.* (Please check)

- | | | |
|--|--|---|
| <input type="checkbox"/> Accounting, Finance, and Payroll | <input type="checkbox"/> Consulting and Training | <input type="checkbox"/> Office Products & Services |
| <input type="checkbox"/> Advertising, Sales, and Marketing | <input type="checkbox"/> Insurance and Employee Benefits | <input type="checkbox"/> Software and IT Services |
| <input type="checkbox"/> Background Screening | <input type="checkbox"/> Internet Career Sites | |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Legal Services | |

B. Targeted Categories *Specific areas of expertise, products & services offered. (Please check.)*

<input type="checkbox"/> ACA Health Insurance Provider	<input type="checkbox"/> Business and Administrative Services	<input type="checkbox"/> Factors	<input type="checkbox"/> Offshore Recruitment Support	<input type="checkbox"/> Risk Management	<input type="checkbox"/> Time and Attendance
<input type="checkbox"/> Accounting and Consulting	<input type="checkbox"/> Business Tax Reduction Services	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Onboarding Platforms	<input type="checkbox"/> Sales	<input type="checkbox"/> Trade Show Displays
<input type="checkbox"/> Accounts Receivable Financing	<input type="checkbox"/> Collections and Receivables Management	<input type="checkbox"/> Franchising and Licensing	<input type="checkbox"/> Payroll Cards	<input type="checkbox"/> Sales Training	<input type="checkbox"/> Training and Development
<input type="checkbox"/> Advertising, Sales, and Marketing	<input type="checkbox"/> Consulting and Market Research	<input type="checkbox"/> Front/ Back Office Software	<input type="checkbox"/> Payroll Funding	<input type="checkbox"/> Search Engine Optimization	<input type="checkbox"/> Unemployment Cost Control
<input type="checkbox"/> Applicant Tracking Software	<input type="checkbox"/> Corporate Law	<input type="checkbox"/> Funding Companies	<input type="checkbox"/> Payroll Processing Services	<input type="checkbox"/> Social Media	<input type="checkbox"/> Video Resume Services
<input type="checkbox"/> Application Service Providers	<input type="checkbox"/> Debit Payroll Cards	<input type="checkbox"/> Health Care Sector Services	<input type="checkbox"/> Payroll Software	<input type="checkbox"/> Software Systems	<input type="checkbox"/> W-2 Services
<input type="checkbox"/> Automation Software	<input type="checkbox"/> Drug Testing	<input type="checkbox"/> HR Consulting	<input type="checkbox"/> Personality/ Integrity Testing	<input type="checkbox"/> Software and IT Services	<input type="checkbox"/> Web Design
<input type="checkbox"/> Back Office Solution Provider	<input type="checkbox"/> Employment Screening Services	<input type="checkbox"/> Insurance and Employee Benefits	<input type="checkbox"/> Property and Casualty Insurance	<input type="checkbox"/> Strategy/ Management	<input type="checkbox"/> Web Hosting
<input type="checkbox"/> Background Checks	<input type="checkbox"/> Employment Screening	<input type="checkbox"/> Internet Career Sites	<input type="checkbox"/> Recruiting Software	<input type="checkbox"/> Testing and Training	<input type="checkbox"/> Workers Compensation
		<input type="checkbox"/> Legal Services	<input type="checkbox"/> Recruitment Support		
		<input type="checkbox"/> Management Consulting			
		<input type="checkbox"/> Mergers and Acquisitions			

C. SECTIONS *Sector-specific ASA communities that promote networking, collaboration, and support in the industry.*

- Engineering, IT, and Scientific
 Health Care
 Industrial
 Office-Administrative
 Professional-Managerial
 Search & Placement

Step 3 (of 4) SUBMIT YOUR MATERIAL

Email full company description, logo, banner ad, news releases, articles and product images to Kerri Knadle at kknadle@americanstaffing.net. Logos must be no larger than 350 pixels wide, 25 kb, 72 dpi, JPEG format.

Dimensions are in pixels.

Ad Type	Width	Height
Leaderboard & Footer	728	90
Premier and Preferred Skyscrapers	160	300
Primary and Targeted Banner Ad	468	60

Step 4 (of 4) COMPLETE RESERVATION FORM

Please complete this signed application and contract, and either fax to 703-253-2053 or scan and email it to Kerri Knadle at kknadle@americanstaffing.net.

PAYMENT POLICY

Supplier listings and ads are quoted per insertion. Rates are net. Online banner ad reservations are contracted on an annual basis. Listings will post within 48 hours of ASA receiving payment. Listings are annual.

DISCLAIMER

Supplier/advertiser warrants that its promotional listings and creative advertising material are accurate, comply with applicable laws, and do not infringe on third parties' copyright, trademark, or other rights. ASA reserves the right to edit, decline, or terminate listings at its discretion. Supplier/advertiser agrees to indemnify and hold harmless ASA and its officers, directors, employees, and agents from and against any losses, damages, and costs, including attorneys' fees, resulting from the breach or inaccuracy of any supplier/advertiser representation or warranty contained in this agreement.